

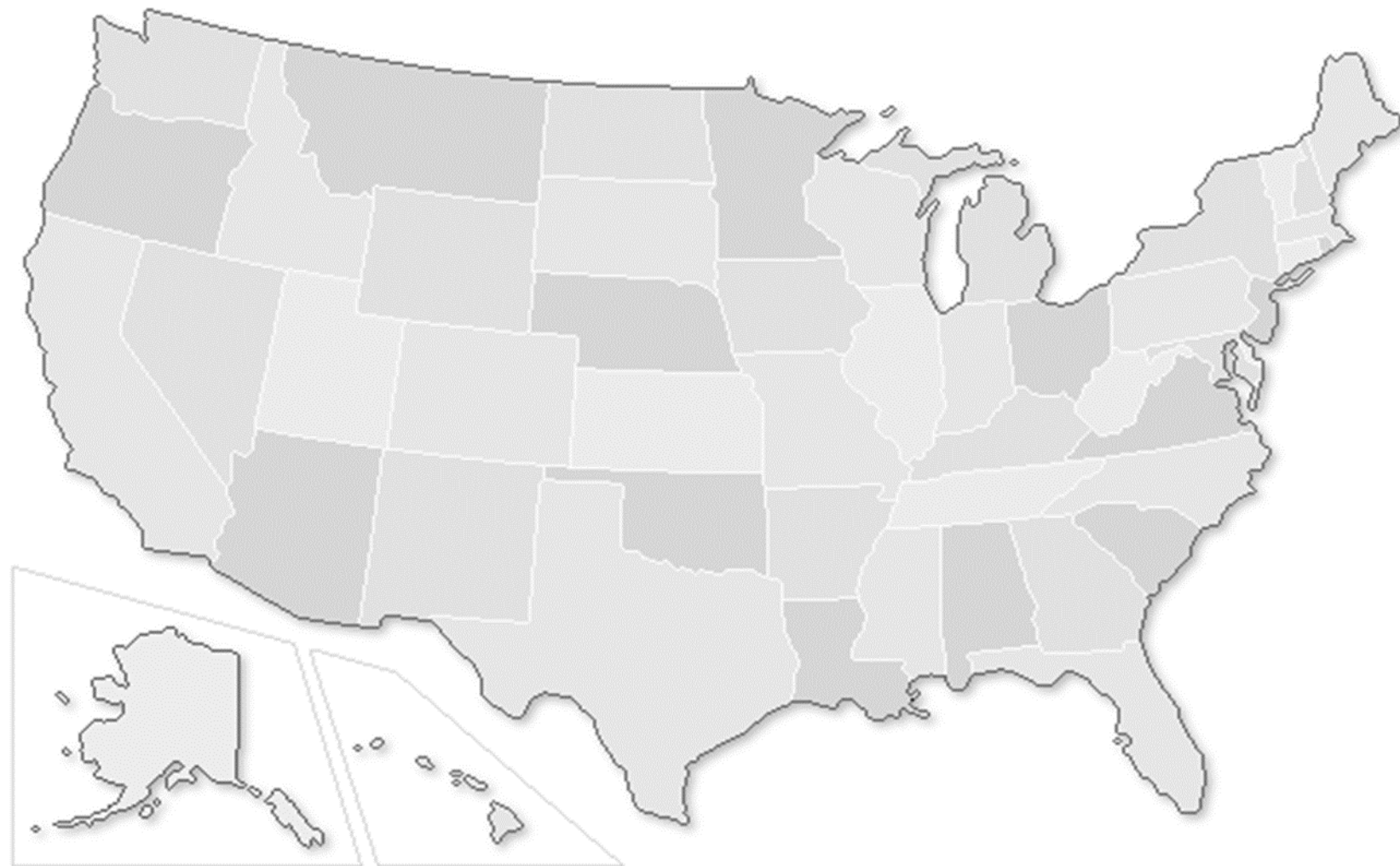


Financial Literacy

Virtual Series



Tell Us Where You Are





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Disclaimer



Financial Literacy: Putting it All Together



Day 4 • July 9, 2020



Facilitators



Jenn Conner
Lead Education Specialist



Yana List
Education Specialist



Chat Facilitators



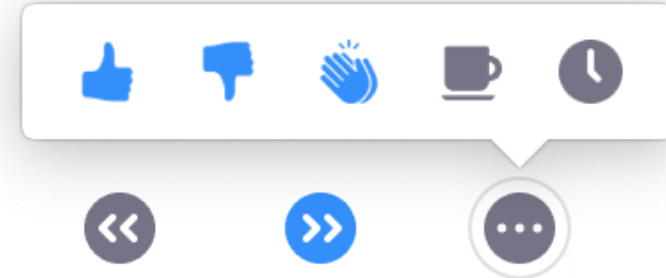
Dave McConnell
Lead Training Specialist



Andrew Francis
Education Specialist

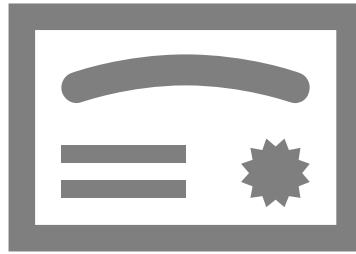


Using Zoom





Certificates



- One for each virtual event
- Emailed within one week



The Series

Building Your Knowledge: Monday, July 6

Preparing for Implementation: Tuesday, July 7

Resource Bonanza: Wednesday, July 8

Putting It All Together: Thursday, July 9

1 p.m. ET



Objectives

- Understand the final four steps for financial literacy implementation.
- Identify resources and methods for implementing financial literacy in summer programs.



Planning for Implementation

Build Your
Program
Team

Create a Safe
Learning
Environment

Conduct a
Needs
Assessment

Create
SMART
Goals

Map
Program
Assets

Consider
Logistics

Intentionally
Design
Activities

**Conduct
Marketing
and Outreach**

**Recruit and
Train High-
Quality Staff**

**Implement
With
Fidelity**

Celebrate



Step 8: Conduct Marketing and Outreach

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What's In A Name?



Financial Literacy 101?



What's In It For Me?

- Avoid school language
- Make it sound fun
- Be brief and impactful

WIIIFM

Are You Excited?



Financial Literacy 101

Join us for a Family Night of Financial Literacy Fun. Activities for everyone! This will serve as an introduction to all the amazing financial literacy programming students will engage with over the next weeks.





Special Guest



Princeton Williams
Senior Outreach Program Manager
Federal Reserve Bank of Atlanta



Step 9: Recruit and Train High-Quality Staff

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Recruit and
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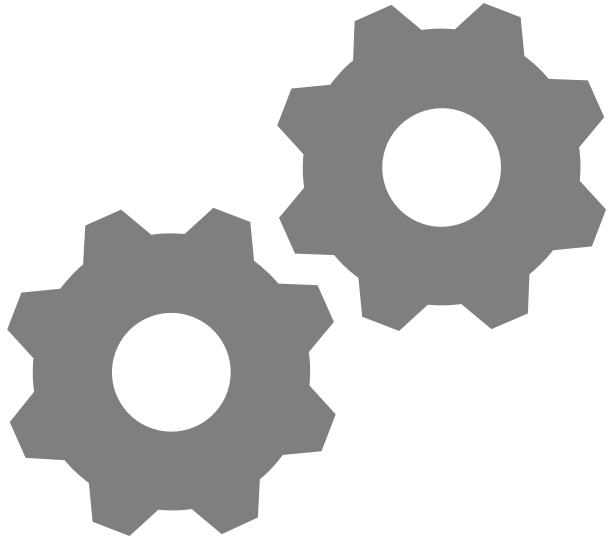
Hire the Right Staff

- Include financial literacy knowledge in job descriptions
- Recruit financial experts
- Leverage partners



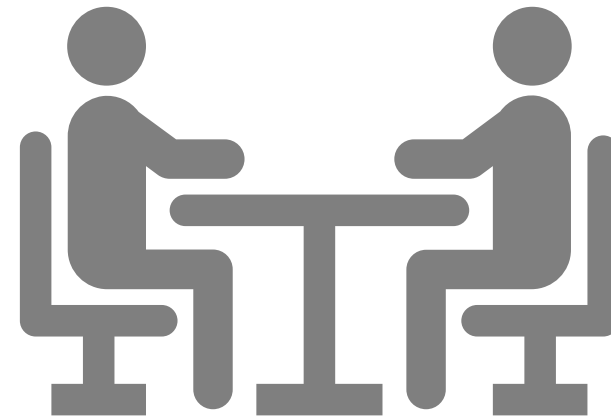


Hard and Soft Skills



**Hard
skills**

**Soft
skills**



Participants select three companies they shop from and track the performance of the stocks of each company over the period of six weeks. Participants will graph their results and explain how external factors impact stocks.

What would be the most important skill for a new staff member to implement this activity?

Parents will participate in a seminar focused on creating and sticking to a budget. This seminar will encourage parents to consider budgetary priorities.

What would be the most important skill for a new staff member to implement this activity?



Train Your Staff

- Emphasize connection to 21st Century goals
- Maintain an open and honest conversation
- Create a Professional Learning Plan





Professional Learning

Ask community organizations or partners to provide professional development or check online for resources you can use to build staff knowledge and skills.



UNITED STATES MINT
Connecting America through Coins



Special Guest



Dr. Scott Wolla
Economic Education Coordinator
Federal Reserve Bank of St. Louis



Step 10: Implement With Fidelity

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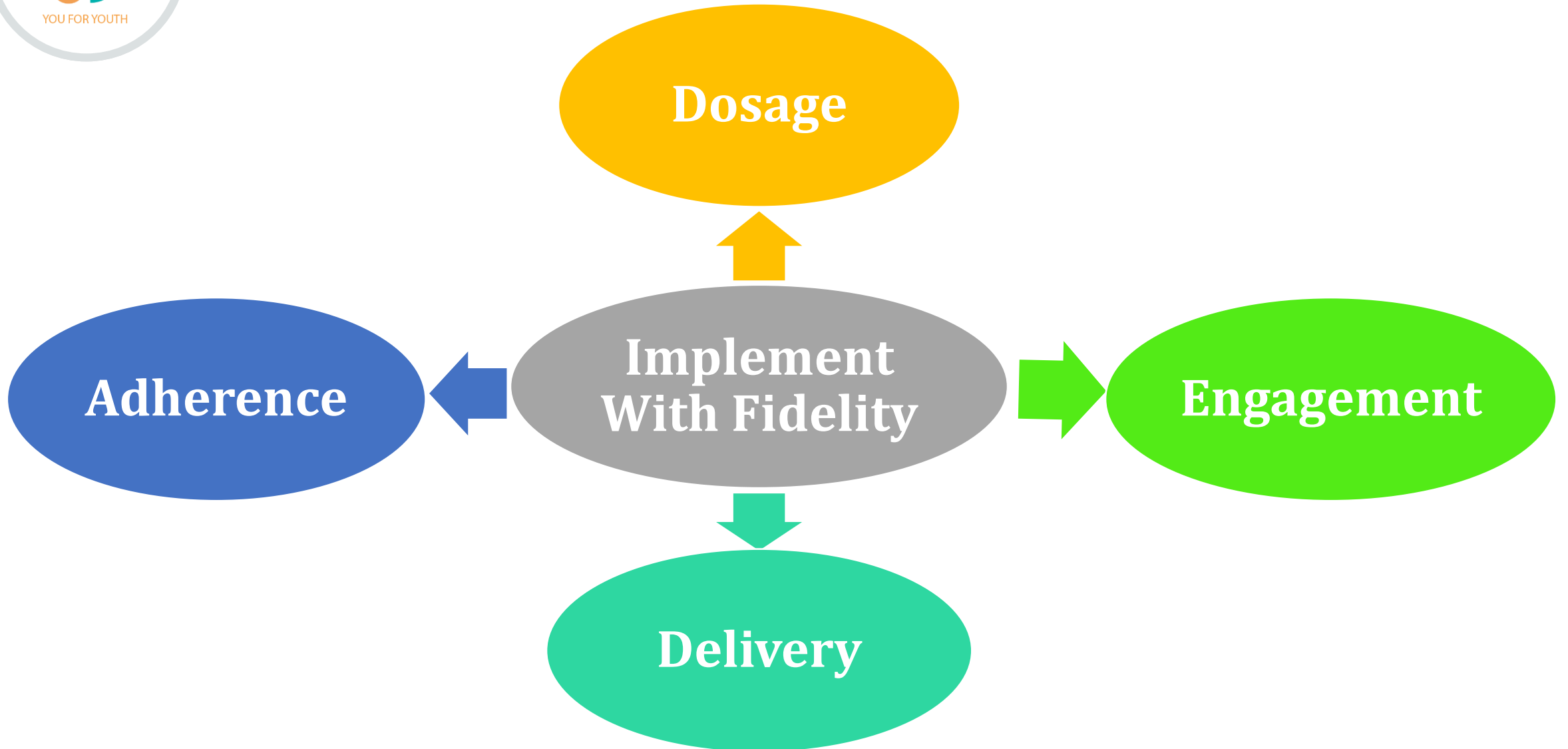
Recruit and
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Implement
With
Fidelity

Celebrate



Implement With Fidelity





Implementation Checklist



You for Youth | Financial Literacy

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Implementation Checklist

Step 10: Implement With Fidelity

☐ **Measure Fidelity: Adherence, Dosage, Engagement, Delivery**

Mindfully implementing with fidelity enables you to evaluate each component of your financial literacy activities and adapt or adjust instruction based on participant response. For intentionally designed activities to have the desired impact on students and adults, you must ensure two things: (1) the activity is being implemented the way it was designed, and (2) the components that have the potential to impact participants are being implemented.

Here are the areas you should measure for fidelity of implementation:

- ☐ **Adherence:** Focuses on how well you stick to the plan (Are we implementing as we intended overall?).
- ☐ **Dosage:** Targets how often a student or adult needs to attend an activity to expect impact.
- ☐ **Engagement:** Focuses on student or adult involvement in their own learning (Are participants actively participating, asking questions, using critical thinking skills, getting positive feedback from teachers and solving problems in group discussions?).
- ☐ **Delivery:** Refers to how the facilitator guides the learning (e.g., learning strategies).



Special Guest



Princeton Williams
Senior Outreach Program Manager
Federal Reserve Bank of Atlanta



Step 11: Celebrate

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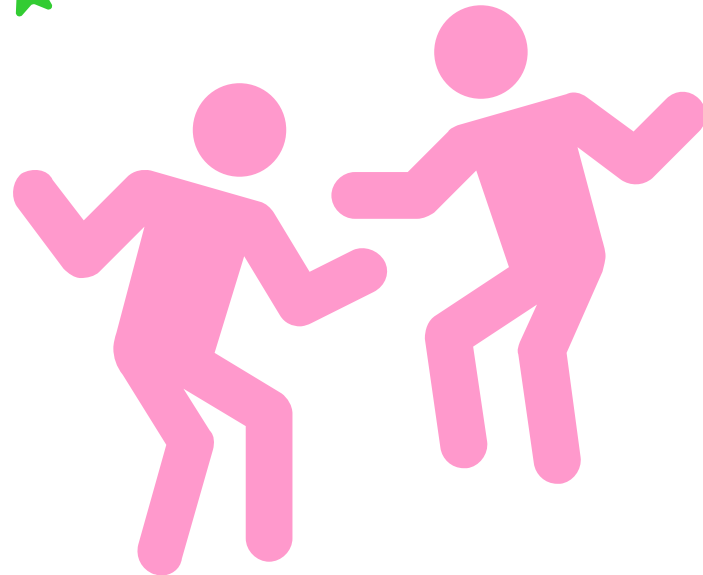
Recruit and
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Step 11: Celebrate





Special Guest



Cariss T. Smith
Regional Education and Museum
Outreach Coordinator
Federal Reserve Bank of Cleveland



Resources





Question & Answers





Next Steps



CLICK & GO 3: ACHIEVE STUDENT SUCCESS

BUILDING FINANCIAL LITERACY

Have you considered the financial knowledge, skills and resources needed to make sound financial decisions? Do your students and families have what they need to make those decisions? This Click & Go describes important concept areas students must master to achieve financial competency.



Train Your Staff

The screenshot shows the You for Youth website with a teal header. The navigation bar includes links for HOME, GET STARTED, LEARN, and TECHNICAL. The main content area is titled 'Y4Y > Train Your Staff > Financial Literacy' and includes a 'Contact Us' link. Below this, the 'Trainings to Go' section lists three training modules: 'Introduction to Financial Literacy', 'Financial Literacy Click & Go', and 'Tackling Tough Subjects', each with a brief description.

HOME GET STARTED LEARN TECHNICAL

You for Youth

Y4Y > Train Your Staff > Financial Literacy [Contact Us](#)

> Trainings to Go

Trainings to Go

Introduction to Financial Literacy →

Explore the financial literacy concepts and come to understand why these should be part of

Financial Literacy Click & Go →

Explore how the concise Financial Literacy Click & Go can quickly help practitioners implement programs.

Tackling Tough Subjects →

Gain knowledge about recognizing and dealing with potentially sensitive areas related to financial literacy such areas when implementing activities.



What is one takeaway or bright idea you have gotten from this week's series?

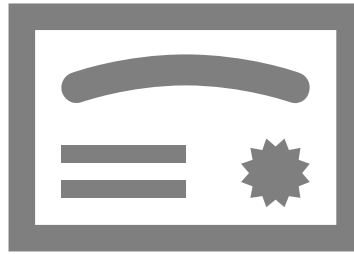


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y4ywebinars@seiservices.com

